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**UNITED STATES DISTRICT COURT**  
**NORTHERN DISTRICT OF CALIFORNIA**  
Oakland Division

FEDERAL TRADE COMMISSION,

Plaintiff,  
vs.

**No. C 12-4631 PJH**

SPRINGTECH 77376, LLC, a limited  
liability company, also d/b/a  
CEDARCIDE.COM and  
CEDARCIDESTORE.COM,

**[PROPOSED]**

CEDARCIDE INDUSTRIES, INC., a  
corporation,

**STIPULATED ORDER FOR  
PERMANENT INJUNCTION AND  
MONETARY JUDGMENT AS TO  
DEFENDANT DAVE GLASSEL**

CHEMICAL FREE SOLUTIONS LLC, a  
limited liability company,

CEDAR OIL TECHNOLOGIES CORP., a  
corporation, and

DAVE GLASSEL, individually and as an  
officer of SPRINGTECH 77376, LLC,  
CEDARCIDE INDUSTRIES, INC., and  
CEDAR OIL TECHNOLOGIES CORP.,

Defendants.

1 Plaintiff, the Federal Trade Commission (“Commission” or “FTC”), filed its Complaint  
2 for a permanent injunction and other equitable relief in this matter, pursuant to Section 13(b) of  
3 the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. § 53(b), on September 5, 2012.

4 On October 1, 2012, Defendant Dave Glassel also filed a voluntary petition for relief  
5 under Chapter 7 of Title 11 of the United States Code, 11 U.S.C. § 101, et seq., in the Southern  
6 District of Texas, Houston Division, Case No. 4:12-bk-37253 (“Glassel Bankruptcy Case”).  
7 Lowell T. Cage was appointed the Chapter 7 trustee for Defendant Glassel. The Commission’s  
8 action against Defendant Glassel, including the enforcement of a judgment other than a monetary  
9 judgment obtained in this action, is not stayed by 11 U.S.C. § 362(1), (2), (3), or (6), because it is  
10 an exercise of the Commission’s police or regulatory power as a governmental unit pursuant to §  
11 362(b)(4) and, thus, falls within an exception to the automatic stay.

12 The Commission, Defendant Glassel, and Lowell T. Cage, solely in his capacity as  
13 Chapter 7 bankruptcy trustee for Defendant Glassel, stipulate to the entry of this Stipulated Order  
14 for Permanent Injunction and Monetary Judgment (“Order”) to resolve all matters in dispute in  
15 this action between them.

16 THEREFORE, IT IS ORDERED as follows:

17 **FINDINGS**

- 18 1. This Court has jurisdiction over this matter.
- 19 2. The Commission’s Complaint states claims upon which relief may be granted  
20 under Sections 5(a), 12 and 13(b) of the FTC Act, 15 U.S.C. §§ 45(a), 52 and 53(b).
- 21 3. Defendant Glassel neither admits nor denies any of the allegations in the Complaint,  
22 except as specifically stated in this Order. Only for purposes of this action, Defendants admit the  
23 facts necessary to establish jurisdiction.
- 24 4. Pursuant to his authority as the chapter 7 trustee in the Glassel Bankruptcy Case, Lowell  
25 T. Cage, the chapter 7 trustee, may take any and all actions necessary and appropriate to enter  
26 into, implement, and effectuate the terms and conditions of this Order. Under such authority, he  
27 has agreed not to object to the allowance of a general unsecured claim in the Glassel Bankruptcy  
28

Case in favor of the FTC in the amount of Four Million, Six Hundred and Eighty-Eight Thousand and Ninety-Nine Dollars (\$4,688,099).

5. Defendant Glassel waives any claim that he may have under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action through the date of this Order, and agrees to bear its own costs and attorney's fees.

6. The FTC and Defendant Glassel waive all rights to appeal or otherwise challenge or contest the validity of this Order.

### **DEFINITIONS**

For the purpose of this Order, the following definitions apply:

- A. "Settling Defendant" means Dave Glassel.
- B. "Pesticide" means any product intended to prevent, destroy, repel, or mitigate any pest.
- C. "Specified product" means the Best Yet! product line.

### **I.**

### **PROHIBITION ON DECEPTIVE PERFORMANCE AND EFFICACY CLAIMS**

IT IS HEREBY ORDERED that Settling Defendant, his officers, agents, servants, and employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order by personal service or otherwise, whether acting directly or indirectly, in connection with the advertising, marketing, promoting or offering for sale of the specified product, or any pesticide, are permanently restrained and enjoined from making, or assisting others in making, expressly or by implication, including through the use of a product name, endorsement, depiction, or illustration, any representation, other than representations covered under Section II of this Order:

- A. that such product by itself is effective in stopping bed bug infestations;
- B. that such product is effective in preventing bed bug infestations;
- C. that such product is more effective than other products or services at stopping and preventing bed bug infestations; or



**III.**

**PROHIBITION ON MISREPRESENTING**

**ENDORSEMENTS OR AFFILIATIONS**

IT IS FURTHER ORDERED that Settling Defendant, his officers, agents, servants, and employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order by personal service or otherwise, whether acting directly or indirectly, in connection with the advertising, marketing, promoting or offering for sale of any good or service are permanently restrained and enjoined from misrepresenting, or assisting others in misrepresenting, expressly or by implication, including through the use of a product name, endorsement, depiction, or illustration:

A. that such product or service is endorsed or approved by, or otherwise connected to a government entity, third-party organization, or any other person;

B. that any person is affiliated with a government entity, third-party organization, or any other person; or

C. the existence or contents of any statement made by any government entity.

**IV.**

**PROHIBITION ON MISREPRESENTING TESTS OR STUDIES**

IT IS FURTHER ORDERED that Settling Defendant, his officers, agents, servants, and employees, and all other persons in active concert or participation with any of them who receive actual notice of this Order by personal service or otherwise, whether acting directly or indirectly, in connection with the advertising, marketing, promoting or offering for sale of any good or service are permanently restrained and enjoined from misrepresenting, or assisting others in misrepresenting, expressly or by implication, including through the use of a product name, endorsement, depiction, or illustration, the existence, contents, validity, results, conclusions, or interpretations of any test, study, or research.

**V.**

**CUSTOMER INFORMATION**

IT IS FURTHER ORDERED that Settling Defendant, his officers, agents, servants, and employees, and all other persons in active concert or participation with any of them who receive actual notice of this Order by personal service or otherwise, are permanently restrained and enjoined from directly or indirectly:

A. disclosing, using, or benefitting from customer information, including the name, address, telephone number, email address, social security number, other identifying information, or any data that enables access to a customer's account (including a credit card, bank account, or other financial account), that any defendant obtained prior to entry of this Order in connection with the purchase of any specified product; and

B. failing to dispose of such customer information in all forms in their possession, custody, or control within 30 days after entry of this Order. Disposal must be by means that protect against unauthorized access to the customer information, such as by burning, pulverizing, or shredding any papers, and by erasing or destroying any electronic media, to ensure that the customer information cannot practicably be read or reconstructed.

Provided, however, that customer information need not be disposed of, and may be disclosed, to the extent requested by a government agency or required by law, regulation, or court order.

**VI.**

**COOPERATION**

IT IS FURTHER ORDERED that Settling Defendant must in good faith cooperate with representatives of the Commission in this case and in any investigation related to or associated with the transactions or the occurrences that are the subject of the Complaint. Settling Defendant must appear, at such places and times as the FTC shall reasonably request, upon ten (10) days written notice, for interviews, conferences, pretrial discovery, review of documents, and for such

1 other matters as may be reasonably requested by the FTC. If requested in writing by the FTC,  
2 Settling Defendant shall appear and provide truthful testimony in any trial, deposition, or other  
3 proceeding related to or associated with the transactions or the occurrences that are the subject of  
4 the Complaint, without the service of a subpoena.

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6 **VII.**

7 **MONETARY JUDGMENT AND SUSPENSION**

8 IT IS FURTHER ORDERED that:

9 A. Judgment in the amount of Four Million, Six Hundred and Eighty-Eight Thousand  
10 and Ninety-Nine Dollars (\$4,688,099) is entered in favor of the Commission against the Settling  
11 Defendant as equitable monetary relief.

12 B. Settling Defendant further stipulates and agrees, pursuant to Section 502 of the  
13 Bankruptcy Code, 11 U.S.C. § 502, to the allowance of a general unsecured claim in the Glassel  
14 Bankruptcy Case in favor of the FTC in the amount of Four Million, Six Hundred and Eighty-  
15 Eight Thousand and Ninety-Nine Dollars (\$4,688,099), and that the FTC is entitled to participate  
16 in any payments in the Glassel Bankruptcy Case paid on account of such allowed general  
17 unsecured claim.

18 C. The parties agree that settling Defendant was granted a discharge pursuant to 11  
19 U.S.C. § 727 on March 5, 2013 (the "Discharge Order"). Unless and until such Discharge Order  
20 is modified or revoked, the FTC's remedies are limited by the Bankruptcy Code to Section VII.B  
21 hereof.

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23 **VIII.**

24 **ORDER ACKNOWLEDGMENT**

25 IT IS FURTHER ORDERED that Settling Defendant obtain acknowledgments of receipt  
26 of this Order:

27 A. Settling Defendant, within 7 days of entry of this Order, must submit to the  
28 Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.





1                   2.       Additionally, Settling Defendant must: (a) identify all telephone numbers  
2 and all email, Internet, physical, and postal addresses, including all residences; (b) identify all  
3 titles and roles in all business activities, including any business for which Settling Defendant  
4 performs services whether as an employee or otherwise and any entity in which Settling  
5 Defendant has any ownership interest; and (c) describe in detail Settling Defendant's  
6 involvement in each such business, including title, role, responsibilities, participation, authority,  
7 control, and any ownership.

8                   B.       For 10 years following entry of this Order, Settling Defendant must submit a  
9 compliance notice, sworn under penalty of perjury, within 14 days of any change in the  
10 following:

11                   1.       Settling Defendant must report any change in: (a) any designated point of  
12 contact; or (b) the structure of any entity that Settling Defendant has any ownership interest in or  
13 directly or indirectly controls that may affect compliance obligations arising under this Order,  
14 including: creation, merger, sale, or dissolution of the entity or any subsidiary, parent, or  
15 affiliate that engages in any acts or practices subject to this Order.

16                   2.       Additionally, Settling Defendant must report any change in: (a) name,  
17 including aliases or fictitious name, or residence address; or (b) title or role in any business  
18 activity, including any business for which such Defendant performs services whether as an  
19 employee or otherwise and any entity in which such Defendant has any ownership interest, and  
20 identify its name, physical address, and Internet address, if any.

21                   C.       Settling Defendant must submit to the Commission notice of the filing of any  
22 bankruptcy petition, insolvency proceeding, or any similar proceeding by or against Settling  
23 Defendant within 14 days of its filing.

24                   D.       Any submission to the Commission required by this Order to be sworn under  
25 penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by  
26 concluding: "I declare under penalty of perjury under the laws of the United States of America  
27 that the foregoing is true and correct. Executed on:\_\_\_\_\_" and supplying the date, signatory's  
28 full name, title (if applicable), and signature.

1 E. Unless otherwise directed by a Commission representative in writing, all  
 2 submissions to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or  
 3 sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement,  
 4 Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW,  
 5 Washington, DC 20580. The subject line must begin: FTC v. Springtech 77376, LLC  
 6 (X120042).

7  
 8 **X.**

9 **RECORDKEEPING**

10 IT IS FURTHER ORDERED that Settling Defendant must create certain records for 10  
 11 years after entry of the Order, and retain each such record for 5 years. Specifically, Settling  
 12 Defendant, for any business in which he, individually or collectively with any other defendants,  
 13 is a majority owner or directly or indirectly controls, must maintain the following records:

14 A. Accounting records showing the revenues from all products or services sold, all  
 15 costs incurred in generating those revenues, and the resulting net profit or loss;

16 B. Personnel records showing, for each person providing services, whether as an  
 17 employee or otherwise, that person's: name, addresses, and telephone numbers; job title or  
 18 position; dates of service; and, if applicable, the reason for termination;

19 C. Complaints and refund requests, whether received directly or indirectly, such as  
 20 through a third party, and any response;

21 D. All records necessary to demonstrate full compliance with each provision of this  
 22 Order, including all submissions to the Commission; and

23 E. A copy of each advertisement or other marketing material.

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**XI.****COMPLIANCE MONITORING**

IT IS FURTHER ORDERED that, for the purpose of monitoring Settling Defendant's compliance with this Order, including the financial representations upon which the judgment was suspended:

A. Within 14 days of receipt of a written request from a representative of the Commission, Settling Defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents, for inspection and copying. The Commission is also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69, provided that, Settling Defendant, after attempting to resolve a dispute without court action and for good cause shown, may file a motion with this Court seeking an order including one or more of the protections set forth in Rule 26 (c).

B. For matters concerning this Order, the Commission is authorized to communicate with Settling Defendant through undersigned counsel. If such counsel no longer represents the Settling Defendant, the Commission is authorized to communicate directly with such defendant. Settling Defendant must permit representatives of the Commission to interview any employee or other person affiliated with Settling Defendant who has agreed to such an interview. The person interviewed may have counsel present.

C. The Commission may use all other lawful means, including posing, through its representatives, as consumers, suppliers, or other individuals or entities, to Settling Defendant or any individual or entity affiliated with Settling Defendant, without the necessity of identification or prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

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**XII.**

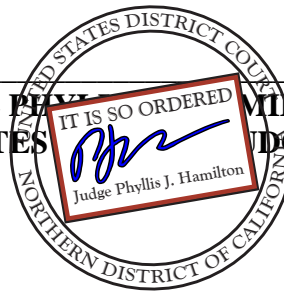
**RETENTION OF JURISDICTION**

IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

**PURSUANT TO STIPULATION, IT IS SO ORDERED**

this 18th day of July, 2013.

HONORABLE PHYLIS J. HAMILTON  
UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA



**STIPULATED AND AGREED:**

FOR THE PLAINTIFF: FEDERAL TRADE COMMISSION

/s/ Kerry O'Brien

Date: July 15, 2013

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Date: 5/13/2013

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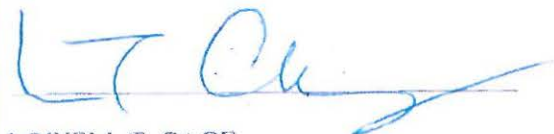
10 AS COUNSEL FOR DAVE GLASSEL

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12 SETTLING DEFENDANT: DAVE GLASSEL

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Date: 5-13-13

16 DAVE GLASSEL, INDIVIDUALLY

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Date: 5/14/13

22 LOWELL T. CAGE  
23 Chapter 7 Trustee for  
24 Settling Defendant Dave Glassel  
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